STOCK PITCH COMPETITION - VIRGINIA TECH 2026 (Fall) - FINANCE CLUB

Stock Pitch Registration

Overview

Submit a stock pitch presentation for one of the following three companies:

- Caterpillar (CAT)
- Boeing (BA)
- UPS (UPS)

From a group of 3 stocks, pick either BUY/ SELL for ONE stock and give a time horizon of either 6 months, 12 months, or 18 months.

Groups can consist of 1-4 people of any year, including people in investment groups (check rules below).

Groups will submit a presentation on their verdict backed up by rationale and analysis.

All groups will submit their presentation to financeclub@vt.edu. All teams selected will present in front of a panel of judges. Final round contestants will be sent a time slot in Excel. Arrive at least 15 minutes prior to your slot. The top 5 will receive certificates, and the top 3 will receive a cash prize in the form of a large check.

First Place - $500
Second Place - $150
Third Place - $100

The stock pitch should include both qualitative and quantitative research.
YOU MAY ONLY USE PUBLICLY AVAILABLE INFORMATION (Terminals are allowed)

Timeline
Friday, September 11th- Drop-in peer review from 2:00pm - 4:00pm in DDS 220 with BASIS and SEED members
Friday, September 11th - Registration closes at 11:59pm
Sunday, September 13th - Pitches are due by 11:59pm
Monday, September 14th - Final round groups are selected by 3:00 PM and time slots sent out
Tuesday, September 15th - Presentations and winners are announced in DDS 230

Note: You don't need to wait until registration closes to begin working on your pitch; we encourage you to start early so you're ready to join our peer review session on Friday, September 11th.

Deliverables

- Maximum 12-slide presentation excluding appendix
- 3 printed copies of all relevant research materials (if applicable), including any data, calculations, or financial analysis you used
- Email all submissions and include all team member names (if applicable) on all submissions to financeclub@vt.edu

Qualitative data

The following information is recommendations for what should be included in the pitch:

- Price target and timeline
- Relevant investment highlights
- Investment risks
- Industry Analysis
- Market share and market growth
- Evaluation of business model and its evolution
- How the chosen company makes money
- Valuation summary
- Justification of all data
- Estimated time horizon
- Catalysts

Quantitative analysis

The following information is recommendations for what should be included in the pitch:

- Slide displaying price target and market data
- Income statement
- Rationale for price target with data and analysis

You may include additional analysis to support the recommendation as long as you are able to stay within the 12-slide limit. The appendix is not included in the limit. **All relevant resource material, including an appendix (to justify any data), must be included in the presentation.**

Rules:

- Public information only
- Must be a Virginia Tech Student
- Professional attire at presentations
- Teams up to 4 members (1-4 people)
- No plagiarism or the use of generative AI in the presentation
- Include page numbers and team names on all documents
- Be sure to include your team name, all team member names (if applicable), your price target, and overall investment recommendation (i.e., buy, sell, hold) on the cover of the presentation
- All team members must be present and have speaking parts during the presentation
- Non-Finance Club members will have to pay a $10 entry fee (or a $25 late fee), while Finance Club members are exempt. Venmo @financeclubvt to pay the entry fee.
- All questions must be directed to financeclub@vt.edu

Rules Regarding Investment Clubs:

Students with investment club experience (SEED, BASIS, COINS, IBG) are welcome to participate, but to ensure a level playing field, no more than half of any team may be composed of students involved in investment clubs. Students in investment clubs may compete solo. **We encourage you, especially those who are newer to investing, to take full advantage of the peer review session for feedback, support, and improvement prior to the presentation day.**

Good luck and have fun.